



# ADVOCACY LINK

NATIONAL & REGIONAL REGULATORY NEWS

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## CIPH Fighting Changes to Visa, MasterCard and Debit Cards

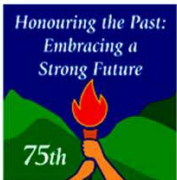
Changes to Visa, MasterCard and Interac debit cards spell trouble for merchants. CIPH joins the "Sticking It To Us Coalition" led by the Retail Council of Canada and twenty other business associations to sound the alarm in Ottawa and across Canada by speaking on behalf of merchants in every community from coast to coast against:

- a) Skyrocketing credit merchant fees;
- b) The introduction of "Premium" credit cards that carry even higher fees without the knowledge of the business community;
- c) Credit companies and the banks issuing premium-like cards to consumers who never requested these new cards;
- d) Visa, MasterCard and the banks getting into the debit business so they can make even more money by charging merchants astronomical rates; and
- e) The planned re-structure of Interac so that it can hike up your debit fees.

Tell the Big Credit companies to stop sticking it to us! Join CIPH and the Retail Council of Canada in making this an issue with government. Visit [www.stopstickingittous.ca](http://www.stopstickingittous.ca) and click on "Take Action".

These companies continue to line their pockets without any government oversight or push back from other players.

The Canadian Institute of Plumbing & Heating is a not-for-profit trade association. Founded in 1933, the Institute is a vibrant organization committed to providing members with the tools for success in today's competitive environment. More than 260 companies are members of this influential Canadian industry association. They are the manufacturers, wholesaler distributors, master distributors, manufacturers' agents and allied companies who manufacture and distribute plumbing, hydronic heating, industrial, waterworks and other mechanical products. CIPH wholesalers operate more than 600 warehouses and showrooms across Canada. Total industry sales exceed \$4.6 billion annually.



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