

## Confirmed CIPH Conference Speakers: Monday June 27-Wednesday June 30, 2010



### **Monday Business Speaker #1: Alex Carrick, Chief Economist, CanaData**

Alex Carrick began his career with the Canadian Institute of Steel Construction (CISC) in 1972. The CISC is a trade association representing structural steel fabricators in Canada. Mr. Carrick eventually became the Secretary-treasurer as well as the Economist for the CISC. Since 1985, Mr. Carrick has held the position of Chief Economist with CanaData, a product line of Reed Construction Data, where he has acquired an in-depth knowledge of the Canadian construction industry. CanaData is the leading supplier of statistics and forecasting information for the Canadian construction industry.

Mr. Carrick oversees CanaData's Annual Construction Forecast publication and updates the information throughout the year in the CanaData Forecaster newsletter. He is often quoted in the media, especially in the Daily Commercial News and the Journal of Commerce. In the last several years, his work has become more international in scope and he has delivered presentations throughout North America on the Canadian, United States and world construction outlooks.



### **Monday Business Speaker #2: Alan Beaulieu, Institute of Trend Research**

Alan Beaulieu is senior analyst, economist and principal with the Institute for Trend Research (ITR) and consults and advises companies throughout the North America, Europe, and Japan on how to plan for and prosper through the business cycle. Commentary from the ITR and Mr. Beaulieu have appeared in/on: the *Wall Street Journal*, *New York Times*, *Barron's*, *USA Today*, *Knight Ridder News Services*, *Reuters*, CBS Radio, *The Washington Times*, and numerous other outlets. Mr. Beaulieu has been providing workshops and economic analysis seminars across the North American to literally thousands of business owners and executives for the last 15 years.



### **Tuesday Business Speaker #1: Linda Nazareth, Economist and Author "The Leisure Economy"**

Linda Nazareth's dynamic presentations guide her audiences through the maze of changing economic, financial, labor market and demographic shifts now hitting North America. Her presentations are tailor made for her audience, and are designed to educate about the key trends that will affect the outlook of the industry. Linda's book *The Leisure Economy* details what will be a sea change for the North American economy. For the past three decades, we have been steadily creating an extreme 'time-crunch economy' that has affected jobs, portfolios, businesses and lives.

But the 'time-crunch economy' is turning into 'the leisure economy' and it will mean wrenching adjustments for our lives and institutions. Linda is also the in-house economist for Business News Network (BNN). Prior to that, she was a senior economist with CIBC and a demographic and labor market economist with the federal government. She is a frequent speaker to business groups, translating economic forecasts into information that can be used for planning purposes.

<http://leisureconomy.com/>



### **Tuesday Business Speaker #2: Roy MacGregor, OC, Globe & Mail National Columnist**

When Shelagh Rogers of CBC's Canada Now called Roy MacGregor "the heir to Peter Gzowski," no explanation was required. What Gzowski was to radio in Canada, MacGregor is to print. When he was named an Officer in the Order of Canada in 2005, the citation read: "One of our most gifted storytellers, Roy MacGregor is renowned for evoking the subtle nuances of our Canadian identity in his columns and books.

Roy MacGregor is a highly entertaining public speaker, a natural comic and passionate storyteller with a sense of this country that, from 30 years of travel, is second to none. He is renowned for evoking the subtle nuances of our Canadian identity in his columns and books. "His insightful columns," says his Order of Canada citation, "have taught us about our country, as he guides us through Canada's out-of-the-way places, rural areas, small towns and Aboriginal communities." His "beat" on page A2 of *The Globe and Mail* is the country itself, from politics to wilderness, the meaning of hockey to the foibles of family life. This acclaimed journalist and best-selling author has won numerous national and international awards.



### **Wednesday Keynote: Rex Murphy, Social Commentator and Editorialist**

Rex Murphy is one of Canada's most respected opinion leaders. His witty intellect and profound insight into issues affecting Canadians are the reasons why they tune in regularly to his weekly CBC radio show, *Cross Country Checkup*, watch him on CBC TV's *The National Magazine*, and read his column in the *National Post*. He has a unique ability to examine a topic and articulate it in the most profound yet digestible way. Rex Murphy is a stimulating speaker, accomplished storyteller, and knows what makes Canadians tick. His innate ability to speak on a variety of topics makes him a

engaging presenter with an honest perspective on the issues facing Canadians today.