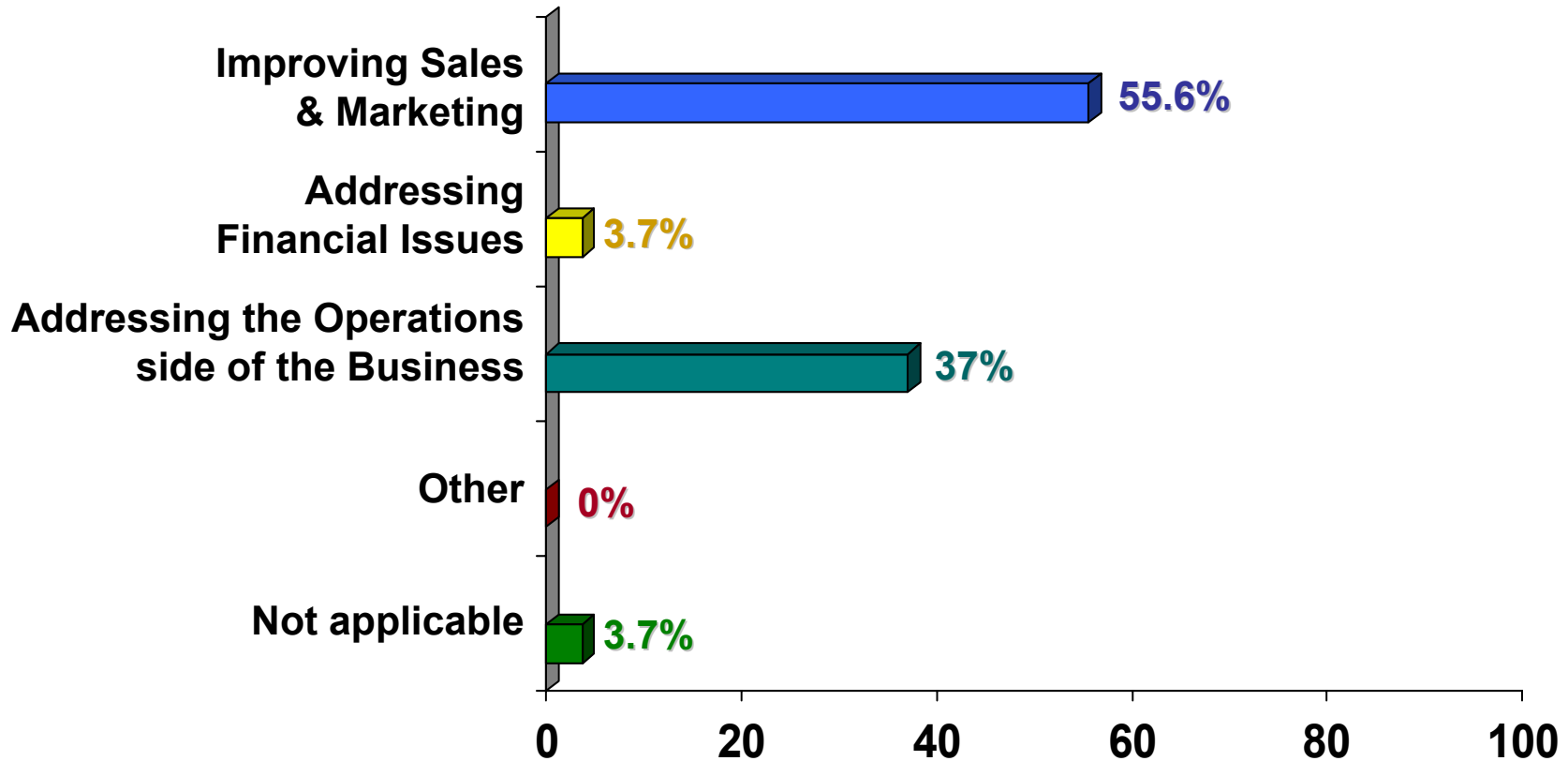


Please identify the primary area are you addressing to improve your company's overall performance:

Results from Wholesalers & Specialty Wholesalers
(27/92 responses, 29.3% response rate)



CIPH EconoLink #14, Conducted August 17-21, 2009

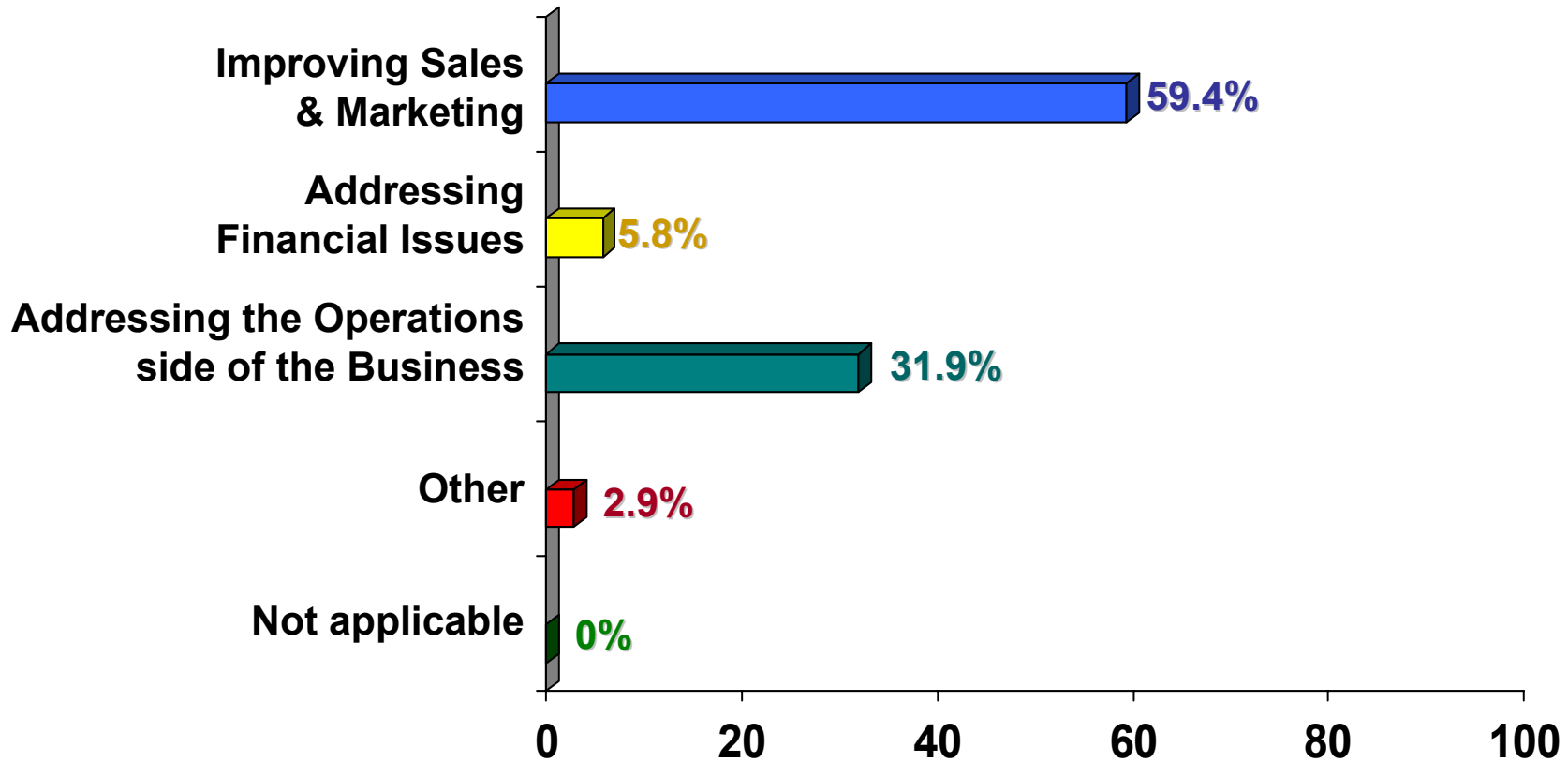


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Please identify the primary area are you addressing to improve your company's overall performance:

Results from Manufacturers, Master Distributors & Agents
(69/249* responses, 27.7% response rate)



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(*145 Manufacturers & Master Distributors + 104 Manufacturers' Agents)

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