

“Are your profits quietly being stolen? What every CEO should know” webinar presented by Barry Brandman

Wednesday, September 30, 2009
1:00 p.m. – 2:30 p.m. (Eastern)

Education from the Comforts of Your Office!

Simple to access - live training session, with visuals delivered via the Internet, and audio delivered via telephone (participating sites also receive hard copy of visuals).

What You Will Learn

Employee theft has fast become a critical problem, costing companies billions of dollars and forcing many unsuspecting distributors and wholesalers into bankruptcy.

To make matters worse, internal theft always escalates in a tough economy. In the last year, white and blue collar crime has spiked to record levels. When workers feel threatened by rising living expenses, reductions in overtime and possible job loss, they oftentimes become your “silent partners.” Much of this crime is committed by “trusted” employees who take advantage of weaknesses in company controls and profit at their employer’s expense.

One distributor suffered a \$420,000 inventory loss as a result of several warehouse employees and drivers working in collusion. The theft went on for almost two years before management finally realized that the drain on their bottom line was being caused by dishonesty.

In another case, the CEO was shocked to learn that a long-time executive had embezzled over \$780,000 by making payments to bogus companies she had created... and none of her illicit activities had been discovered by their accountants.

Unfortunately, these are not isolated occurrences. In fact, they’ve become all too commonplace in today’s business climate.

If you’re not completely comfortable that your business is well protected, this webinar will provide you with invaluable insight. You’ll learn where your company is most vulnerable, which security safeguards are ineffective and don’t work, how to prevent workers from becoming dishonest, as well as tried and proven techniques that will protect your business from various types of risk. You’ll also learn why many forms of white collar crime are not uncovered by auditors and what you should never do if you suspect fraud.

About Barry Brandman

Our webinar leader is the author of *Security Best Practices*, and considered one of the top business security experts in the U.S. He’s appeared on network television, and has been interviewed by USA Today, Forbes, CFO, Bloomberg News, and a host of other major publications. He has also been a featured speaker for business organizations such as the National Association of Electrical Distributors, Food Distributors International, the National Retail Federation, the Warehousing Education & Research Council, the National Association of Chain Drug Stores and The Council of Supply Chain Management Professionals.

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