



CANADIAN INSTITUTE OF PLUMBING & HEATING
L'INSTITUT CANADIEN DE PLOMBERIE ET DE CHAUFFAGE
A National Voice With Regional Roots | Une histoire régionale, une voix nationale

CIPH Edmonton Region

PO Box 11021, Main Post Office, Edmonton, Alberta T5J 3K3
Telephone: 780-466-9938, x.2 Facsimile: 780-468-4449 Email: lue42@shaw.ca

CIPH Edmonton Region invites you to Industry Evening

with

Dale Wishewan, CEO of Booster Juice

“Building Your Business with Passion”

From the beginning Dale Wishewan believed in his idea. Now after 10 years, 200 stores, and 6 countries later he is the President & CEO of Canada's largest chain of fresh juice and smoothie bars. In just 10 years Booster Juice has become one of Canada's top foodservice chains with system wide sales of over \$80 million. Dale has been fortunate to also be recognized as one of Canada's Top 40 under 40 recipients, Ernst & Young Entrepreneur of the Year, and Foodservice & Hospitality Entrepreneur of the Year. Dale's passion has helped him in everything he has succeeded at, including his athletic background, becoming a mechanical engineer, and building the Booster Juice brand. Come listen to Dale to inspire you and learn that same passion in your life that has worked in his life.

WHEN: Monday, November 02, 2009
(evening prior to CIPHEX Edmonton Roadshow)

TIMES: 5:30 pm No-Host Reception
6:15 Dinner - *Grande Buffet*
7:30 Presentation

Dress Code: Business casual

LOCATION: Mayfield Inn and Suites, 16615 – 109 Avenue
Logan Room

COST: \$75/person or \$580 for a table of 8

GUESTS ARE WELCOME!



CIPH Edmonton Region

Industry Dinner with Dale Wishevan, CEO of Booster Juice

November 02, 2009 at 5:30 p.m., Mayfield Inn & Suites, Edmonton, AB

Registration Form

	NAME	Phone or Email	Cost \$75/person or \$580/table of 8
1			
2			
3			
4			
5			
6			
7			
8			

Register by noon on October 14, 2009

- Visa
- MasterCard (Credit Cards are not accepted at the door)
- AMEX
- Cheque (payable to CIPH Edmonton Region)

Name on Card _____

Card # _____

Expiry Date _____

Signature _____

Fax to 780-468-4449

Or mail to CIPH Edmonton Region, PO Box 11021, Station Main, Edmonton, AB T5J 3K3

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Full refund less \$25 administration fee will be allowed for cancellations received 7 days prior to the event. Substitutions are welcome. No show = No Refund. GST is included.
If you have any dietary requirements, please let us know well in advance. Thank you.