



WORLD PLUMBING DAY

For immediate release

Coming Together again to Celebrate World Plumbing Day – March 11

On March 11 MCAC, CIPH and WPC will be joined by other Canadian members of the WPC including the Mechanical Contractors Association of Alberta, the Canadian Standards Association, the Ontario and British Columbia Plumbing Inspectors Association, UA Local 787 and 67, and the International Association of Plumbing and Mechanical Officials to bring this vital component of our world to everyone's attention.

Every single person on this planet is affected by the availability of clean drinking water and basic sanitation. **Join us in celebrating WORLD PLUMBING DAY on March 11, 2012** - Plumbing organizations across the country are joining the Mechanical Contractors Association of Canada (MCAC) and the Canadian Institute of Plumbing and Heating (CIPH) to undertake activities with the aim of raising awareness to the important role played by Canada's plumbing industry.

Any parties interested in promoting the globally important role of plumbing have access to promotional information and fact sheets, available at www.worldplumbingday.org, to encourage these organizations to plan activities celebrating World Plumbing Day in their own locations. The information on the website has been designed so that it can be reproduced, amended, and supplemented for use as we lead up to this year's celebration.

WPC Chairman, Mr. Russ Chaney stated *"Our hope is that on World Plumbing Day, the world will come to realize that plumbing is essential in protecting both the health of our people and the health of our planet. In developing countries, many people have yet to discover the real difference that plumbing can make. Where countries have developed plumbing systems, the role of our industry is often taken for granted."*

As a means of promoting World Plumbing Day in Canada and around the world, the partnership of MCAC, CIPH and the WPC will be providing content for industry and national news publications, engaging in promotional efforts on a national, provincial and regional level, providing powerpoint presentations for school discussions, and representatives will be approaching the federal, provincial and municipal governments for their support and assistance in promoting and officially proclaiming March 11 as World Plumbing Day.

Established in 2010, thanks to the efforts of the World Plumbing Council (WPC), www.worldplumbing.org, World Plumbing Day is dedicated to helping the general public better understand the vital role the plumbing industry plays in protecting public health and safety, the extent to which it helps limit mankind's environmental footprint and other important work performed by contractors, inspectors, installers, engineers, and manufacturers that is often taken for granted.

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