

Outstanding Seminar Program Highlights Western Canada's Showcase for Mechanical, Design, Building and Renovation Professionals

Calgary, Alberta, August 13, 2004 . . . More than 3,500 industry delegates will attend *CIPHEX West 2004* when the trade show and conference takes place in the Roundup Centre at Stampede Park in Calgary on November 2nd and 3rd. The event attracts those involved in the sale of plumbing, heating, hydronic (hot water) heating, ventilation, air conditioning and refrigeration equipment, electrical equipment, water treatment systems, tools, and kitchen and bath fixtures. They come from across western Canada and the northwestern United States to see all that's new in the industry and meet and do business with close to 200 exhibiting companies.

The free seminar and workshop program provides practical solutions to technical, sales and design challenges. The program offers critical updates on codes and standards, and participants can pick up new ideas and techniques. On Tuesday, November 2nd, from 10:30 a.m. to 12:30 p.m., John Siegenthaler will address *Piping Options for Panel Radiators*. Then on Wednesday, November 3rd, from 10:30 a.m. to 12:30 p.m., Siegenthaler will speak on *How Length affects Radiant Floor Heating Circuits*, especially important for anyone involved in the design of specifications for the installation of hydronic heating systems. John Siegenthaler is recognized throughout North America as one of the top educators in hydronics. He has more than 20 years of experience designing hydronic systems and is the author of "Modern Hydronic Heating for Residential and Light Commercial Buildings" and "Hydronic Design Toolkit".

Other seminar topics over the event's two days include *Health, Wellness & Comfort (ASHRAE Standard 55 Update)*; *How Hot is Too Much? - Mixing Valves, Hot Water and the National Building Code; Regulations and Codes . . . The Road to Health and Safety; Estimating for Profit; Recent Developments in Copper Natural Gas Systems; Global Design; Venting; The Basics of UV and its Application (for drinking water disinfection); Hydronic Installer and Design Certification - Training Options*; and *Kitchens & Baths to Indulge the Senses*. Full seminar and workshop information is at: www.ciphexwest.ca.

CIPHEX is owned and produced by the Canadian Institute of Plumbing & Heating (CIPH). *CIPHEX West 2004* will be co-located with the Construct Alberta Homebuilder & Renovator Expo, Buildex Calgary and Design Trends Calgary shows. Visitors to any of these events will automatically receive free admission to CIPHEX, bringing in a wider audience of architects, builders, developers, engineers, interior designers, facility managers, property managers and building owners - decision-makers representing millions of dollars in purchasing power. *CIPHEX West* will draw more plumbing, hydronics and HVAC/R contractors and wholesalers than any other event in Western Canada. Manufacturers eagerly participate in *CIPHEX West*, as it is the premier promotional opportunity available to them in the Western Region.

CIPHEX West 2004
Roundup Centre, Stampede Park, Calgary, Alberta
November 2nd and 3rd
Tuesday, November 2nd 10:00 a.m. – 6:00 p.m.
Wednesday, November 3rd 10:00 a.m. – 4:00 p.m.

CIPHEX West is open to industry members by free pre-registration prior to October 28th. Visitors may register on site for \$15.00.

In addition to the trade show floor, the show features the *Gallery Of New Products* and the *Future Designers Display*. In the *Gallery Of New Products*, show visitors will see sensational innovative products destined to become best sellers. The *Future Designers Display* features marvelous bathroom designs from student entries in the CIPHEX Future Designers Competition.

Once again, Albertans will have an opportunity to make their opinions felt by participating in *Alberta's Best Bathroom Contest*. Part of CIPHEX, the contest is sure to attract hundreds of entries and media attention since everyone has an opinion on public washrooms and what constitutes the best amenities!

Information on CIPHEX West 2004 and Alberta's Best Bathroom Contest is at: www.ciphwest.ca

For further information, please contact:

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