

# **NEWS RELEASE**

***PBS's Richard Trethewey, HGTV and CITY-TV's Kimberley Seldon and Hydronics Specialist John Siegenthaler Head the Lineup of Dynamic Guest Speakers at "Focus - CIPHEX Ontario 2004"***

Toronto, Ontario, October 8, 2003 . . . The Canadian Institute of Plumbing and Heating hosts *Focus - CIPHEX Ontario 2004*, the premier trade / consumer show and conference for plumbing and hydronic heating in Toronto on March 4th, 5th and 6th, 2004.

Focus - CIPHEX Ontario 2004 is expected to have 300 exhibit booths and attendance of 6,000 contractors, wholesalers, specifiers, interior designers, kitchen and bath designers, architects, building owners and managers, engineers / technologists, builders / renovators, and government and municipal representatives, involved in the sale of plumbing, piping, hydronics, heating, ventilation, air conditioning, refrigeration, kitchen and bath, valves and fittings, fire protection, tools and equipment, and software solutions. *Home Renovation Day* is open to the general public and will include celebrity speakers, contests and promotions. It will attract consumers and members of the trade interested in new ideas and trends for home construction and renovation.

***Focus - CIPHEX Ontario 2004***  
**National Trade Centre at Exhibition Place, Toronto, Ontario.**

**Trade Show and Conference**  
**Thursday, March 4th. . . . 10:00 a.m. – 5:00 p.m.**  
**Friday, March 5th. . . . 10:00 a.m. – 5:00 p.m.**

**Home Renovation Day (Open to the public)**  
**Saturday, March 6th. . . . 10:00 a.m. – 5:00 p.m.**

The trade show is open to industry members by free pre-registration prior to March 1, 2004. Registration on site is \$ 10.00 for industry members. General admission on Saturday, March 6th is \$10.00.

Industry experts will lead technical seminars, panel discussions and workshops. Topics include Ventilation / Air Quality Options for Hot Water Heating Systems, Designing Heating Systems that Meet the Kyoto Protocol, Air Conditioning Options for Hot Water Heated Homes and a special consumer session – Never Shovel Snow Again! John Siegenthaler, the internationally recognized hydronic

heating author and educator will present two-hour workshops for hydronics specialists on March 4th and 5th. On Thursday it's *Piping Systems for Hot Water Heating* and on Friday, *Controls for Hot Water Heating Systems*.

On Home Renovation Day, Saturday, March 5th, Richard Trethewey, host of PBS's "This Old House" will present *Comfort Heating for Your Home*, a special seminar to promote the benefits of hydronic heating. Kimberley Seldon, host of "Design for Living" on HGTV and a regular on City-TV's "City Line" will speak on new design trends and ideas.

Torontonians can participate in *Toronto's Best Bathroom Contest*. Everyone has an opinion on public washrooms and what constitutes the best amenities! What makes a bathroom the best? It can be an attractive design, effective use of technology, accessibility or overall creativity. The organizers simply want to know what would make the people of Toronto rank a public washroom "the best". From the submissions, a panel of industry judges will pick the best public washroom. One lucky participant will win a two-hour in-home design consultation with Kimberly Seldon. The contestant who nominates the top pick will be presented with a valuable prize and the owner of the best bathroom will receive an official certificate and commendation from the show organizers.

Then there's *Toronto's Worst Bathroom Contest*, in which consumers will have the chance to win thousands of dollars in home improvement products by submitting photographs of their "pre-renovation" bathrooms.

Information on CIPHEX Ontario 2004 is on the web site at: [www.focus2004.ca](http://www.focus2004.ca).

E-mail [keichner@ca.inter.net](mailto:keichner@ca.inter.net) to receive news releases and other media material electronically. E-mail addresses will be kept confidential and will not be released to any third party.

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